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Vision Simplified.
Solution Personified.

KEEP IT SIMPLE: GET IN THE C.A.R.

PROJECT STRATEGY
SIMPLIFIED





Anyone involved with a specific project—stakeholders, project team, project manager:

“WHY IS EVERYTHING ON THIS PROJECT SO DIFFICULT?”

BECAUSE...

The three PCIs

(Pre-Crisis Indicators)

were not acknowledged.

Why did the three PCIs come up?

1. Executive leadership believes project intention is sufficiently defined.
2. Stakeholders believe they have sufficient control over the scope of the project and believe there is margin for additions.
3. Executive stakeholders and leadership do not have a C.A.R. (Contract of Accountability and Responsibility) with project leadership and team.



PRE-CRISIS INDICATORS





HOW...

Could we have quickly identified and eliminated the three PCIs?

Let's review...

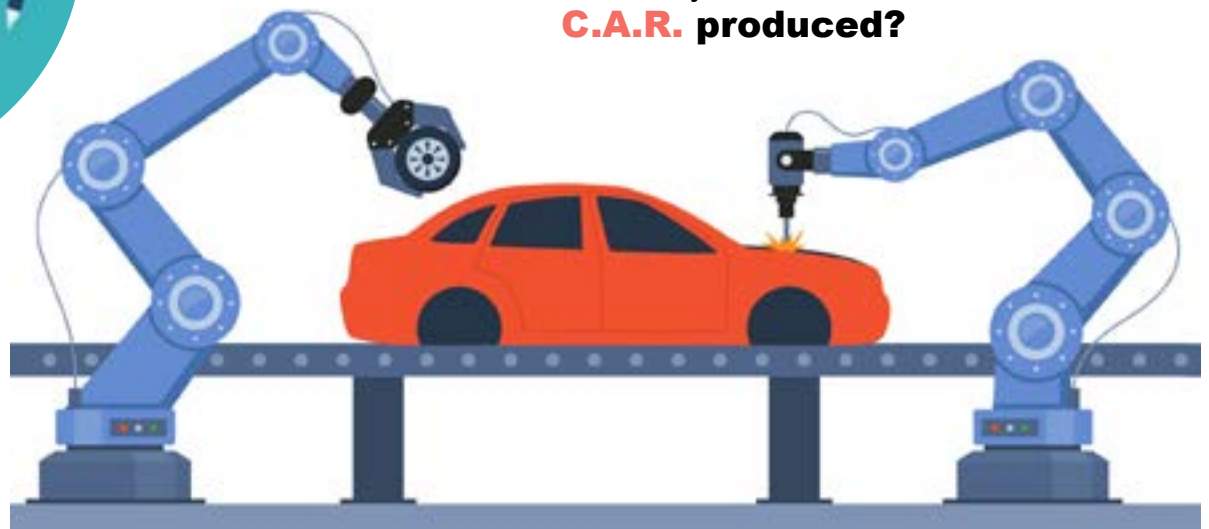
PCI Number One:
Project intention unknown or not clearly defined

1. Did project leadership and the team receive one or more of the following documents for the initiative?

- a. Charter**
- b. Vision Statement**
- c. Business Case**

2. If they did receive one or more of these documents, **was a meeting called to discuss and define?**





**PCI Number Two:
Scope uncontrolled and
improperly managed.**

1. Did project leadership and the project manager create and finalize a...?

a. WBS

(Work Breakdown Structure)

b. Notional Timeline

c. Project Team Roster

d. Preliminary RACI

2. If they did create and finalize these,

was a meeting called to discuss and define?

**PCI Number Three:
Executive stakeholders and
leadership engagement is
non-existent or inconsistent.**

1. Did Executive stakeholders and leadership participate in the **creation, review, and finalization of project artifacts, on a strategic level, with the project leadership and team?**

2. If they did, **was a C.A.R. produced?**

WHAT...

Should we do immediately?

PCI Number One: Project intention unknown or not clearly defined

a. ESCALATE to Executive leadership and request further documentation and a meeting time to discuss and define.

PCI Number Two: Scope uncontrolled and improperly managed.

- a. Mobilize all preliminary project documentation.**
- b. Create a list of missing documentation.**
- c. Request a meeting with stakeholders.**

PCI Number Three: Executive stakeholders and leadership engagement is non-existent or inconsistent.

- a. Create a C.A.R. template.**
- b. Request an all-hands meeting facilitated by project leadership.**



Make note of how this can be reversed engineered. Then the question becomes:

“WHY IS EVERYTHING ON THIS PROJECT GOING SO SMOOTHLY?”

ANSWER: BECAUSE THE THREE PCIS NEVER CAME UP.



DISCOVER THE ADVANTAGE GALAXY



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