

1advantageconsulting.com

Vision Simplified.
Solution Personified.

HEALTHY AND WEALTHY RELATIONSHIPS

PREPARING FOR YOUR BEST
PROFESSIONAL LIFE

LET'S SIMPLIFY THIS.



Get The Advantage.

It is natural to want control, optimism, meaningful activity, and relationships in our lives. In other words, we want to feel empowered, fortunate, intellectually stimulated, and happy. It is natural to be attracted to things that make us feel good. We search these out continuously, always intending to find the best thing for ourselves personally and professionally.

Deep diving into creating a healthy and wealthy relationship does come with parameters. We must protect our existing assets. What is our best defense? “Thresholds of Disposability”. What are we willing to give up or risk without feeling disadvantaged?

Thresholds of “Disposability”

▶ Time: Up to 2 minutes

- This coincides with the common question, “Do you have a couple of minutes?”

▶ Talent: Complementary service or product

- Service or product is already “on-hand” as complementary and used as part of advertising.

▶ Treasure: \$19.99 or lower

- Many people do not feel disadvantaged if they spend \$19.99 or less on something and are willing to “take a financial risk”.

**LET'S
SIMPLIFY
THIS.**

We welcome you to explore the ways in which you and your initiatives may live in a perpetual cycle of profitability and achieve market share authority.

Explore and Learn More...

- ▶ The problems we solve.
- ▶ Why we solve these problems. Our clients will be empowered to...
- ▶ Who we solve these problems for and where they “live.”
- ▶ How we solve these problems. The uncompromising, unique excellence for every client.

Problems we solve:

- ▶ CLIENT ACQUISITION AND RETENTION
- ▶ EMPLOYEE ACQUISITION AND RETENTION
- ▶ RECURRING REVENUE RETENTION
- ▶ BROKEN OR MALFUNCTIONING PROCESSES, METHODS, AND SYSTEMS

LET'S SIMPLIFY THIS.

We help you gain and retain employees, clients, revenue—and fix systems that aren't working.

We solve these problems so...

Our clients are empowered to:

- ▶ DESIGN THEIR UNIQUE VERSION OF EXCELLENCE.
- ▶ CREATE AMBASSADORSHIP FOR THEIR PRODUCTS AND SERVICES.
- ▶ PROVIDE AN ENVIRONMENT THAT ATTRACTS BEST-IN-CLASS TALENT.
- ▶ GENERATE NEW REVENUE STREAMS AND RETAIN RECURRING REVENUE.
- ▶ BRING PROJECTS AND INITIATIVES IN ON SCHEDULE, ON BUDGET, AND MAXIMIZE ROI.

LET'S SIMPLIFY THIS.

We can help you customize a scheduled plan with ambassadorship, top talent, products and revenue streams for profit.

Persona:

- ▶ SOLOPRENEUR/ENTREPRENEUR
(1 PERSON/1EMPLOYEE COMPANY WITH ICS)
- ▶ ENTREPRENEUR (S) START-UP
- ▶ ENTREPRENEUR (S) FUNDED START-UP
- ▶ ENTREPRENEUR (S) FULLY FUNDED START-UP
PREPPING FOR NEXT LEVEL

Next levels:

- ▶ FINAL ROUND OF FUNDING (STAY PRIVATE)
- ▶ PREPPING FOR IPO (GO PUBLIC)
- ▶ PREPPING FOR ACQUISITION (SELL COMPANY)

LET'S SIMPLIFY THIS.

We cater to professionals at all stages with appropriate guidance for business creation or transformation.



Industries we serve:

- ▶ INFORMATION TECHNOLOGY
- ▶ FINANCIAL SERVICES
- ▶ INSURANCE
- ▶ HEALTH CARE
- ▶ PHARMA/BIO-MED
- ▶ EDUCATION
- ▶ REAL ESTATE

LET'S SIMPLIFY THIS.

**We have real solutions for real people
with real ambitions in real industries.**



Discipline Expertise:

- ▶ STRATEGIC PLANNING
- ▶ ORGANIZATIONAL DEVELOPMENT
- ▶ EDUCATION ARCHITECTURE & IMPLEMENTATION
- ▶ PROGRAM/PROJECT/PORTFOLIO MANAGEMENT

LET'S SIMPLIFY THIS.

We teach methods to keep you on track and organized, managing without waste.



Functional Expertise:

- ▶ BUSINESS FORMATION (LEGAL & TAX)
- ▶ AMBASSADORSHIP & IDENTITY (AKA BRANDING & MARKETING)
- ▶ DEMAND CREATION AND GENERATION (AKA SALES)
- ▶ PRODUCT & SERVICE ARCHITECTURE (AKA PRODUCT & SERVICE DEVELOPMENT)
- ▶ KNOWLEDGE & PRACTICE (AKA TRAINING & DEVELOPMENT/ENABLEMENT)
- ▶ CITIZENSHIP (AKA HUMAN RESOURCES)
- ▶ METHODS & SYSTEMS (AKA INFORMATION TECHNOLOGY, INFRASTRUCTURE)

LET'S SIMPLIFY THIS.

We have the experience in all these areas to help you through your specific initiatives.



We Think You Are Ready. Here Are 3 Ways We Can Help You:

- 1** **Download your FREE COPIES of our books from the 1 Advantage Innovation and Knowledge Center.**
Included are actionable strategies you can immediately apply to ease your most pressing professional issues. These books are a perfect starting point. It will help you develop and level up methods for your challenged initiatives.
- 2** **Bring success back to your initiative.**
Discover why and how your ideas and initiatives will work. Book a 1-hour Discovery Discussion.
- 3** **Reserve a Private Space.**
Our team of executive level professionals with half a millennium of experience will be at your disposal.
WORK 1:1 IN A SERIES OF PRIVATE MASTER CLASSES CUSTOMIZED FOR YOUR INITIATIVE.





DISCOVER THE ADVANTAGE GALAXY



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